

Less plastic!

My ecorecharges

Ecorecharges for TOOFRUIT Eco-formats

80% less plastic

100% recyclable packaging



Body and hair

In 2017, in order to offer a format adapted to families, TOOFRUIT developed the Eco-formats (a 400 ml pump bottle format) on 2 star products: Sensibulle shower jelly and Kapidoux Shampoo.

Today, with an ecological aim, TOOFRUIT launches the Ecorecharges: to refill the 400ml pump-bottle, and thus reduce the plastic consumption.

What is it?

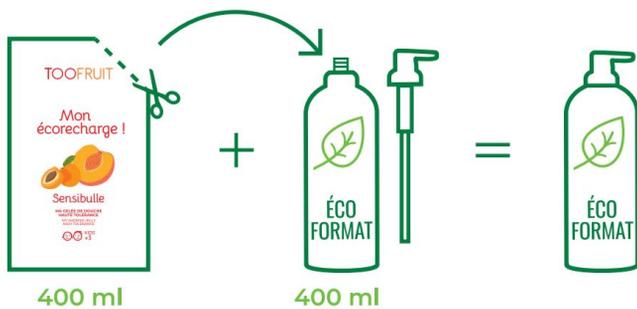
400ml ecorecharges, to fill the TOOFRUIT Eco-formats once they are finished. The formulas remain the same.

The packaging is made of 100% recyclable plastic because :

- Made of a single layer of PE: 100% recyclable (when 2 types of plastic are used, it is not recyclable)
- Without cap: to avoid the addition of non-recyclable plastic

This refill saves 80% of plastic for each use!

How do I use it?



ECORECHARGE SENSIBULLE APRICOT-PEACH

400ML

LOGISTIC CODE : PF098

Le +

In addition to being ecological,
it's also economical!
Up to 22% savings compared
to the Eco-format

And always :

- High tolerance formula
- Soap free
- Sulphate-free



ECORECHARGE KAPIDOUX APPLE -ALMOND

400ML

LOGISTIC CODE: PF099

Less plastic !

Dermatological bar



Body

dermatological bar that gently cleanses
New plastic-free packaging
100% recyclable cardboard packaging

The Sensibulle dermatological bar are changing their packaging! And for good reason, there is no longer any plastic packaging inside. To do this, the formula of the loaf is dried in order to be put in the cardboard box, so there is no need for plastic!

This method is more time-consuming and costly, but it allows Toofruit to take an increasingly eco-responsible approach.

What is it?

A Superfatted Dermatological Bar. Like a soap...without soap, it gently cleanses the face and body. It respects the most sensitive skin while providing comfort thanks to its pH close to that of children's skin.

With the exotic scent of pineapple and coconut and the delicate scent of strawberry and raspberry.

How do I use it?

I lather up in my hand, spread over my face and body and then rinse.

How does it work?

Soap and sulphate free, specially developed for children's hygiene.

Its very gentle surfactants gently cleanse the child's skin.

Surgras, it contains 3 oils: castor oil, shea butter, sweet almond oil.

Their complementary compositions provide the skin with essential fatty acids: omegas 3, 6 and 9 which give them remarkable properties to nourish and soften the skin.

100 % OF INGREDIENTS OF NATURAL ORIGIN
21 % INGREDIENTS FROM ORGANIC FARMING



NOTED 93 / 100 ON YUKA



VEGAN



DERMATOLOGICALLY TESTED ON SENSITIVE SKIN



FROM 3 YEARS OLD



BAR 85G

LOGISTIC CODE: PF023



BAR 85G

LOGISTIC CODE : PF024